

Some Issues of Patriotic Traditional Education through the Hung Temple Festival in Phu Tho Province



Nguyen Thi Phuc¹, Cao Thi Huyen Nga², Khuc Thi Nhan³

^{1,2,3} University of Labor and Social Affairs, Vietnam

ABSTRACT: The worship of grandparents and ancestors is a widespread religion among the wealthy Vietnamese people. Hung Kings Commemoration Day is a national holiday that is deeply ingrained in the memories of all Vietnamese people. This makes them even more lucky to have the same nest to return to, the same ancestral land to recall, and the same nest temple to be grateful for. The confluence center of the Vietnamese nation's spiritual culture is the place of origin, where people commemorate the anniversary of their ancestors' deaths, regardless of the sky. This is also where our Vietnamese people's patriotic heritage originated.

KEYWORDS: Patriotic traditional education, Hung temple festival, Phu Tho province

1. INTRODUCTION

The religious rites of the Hung temple celebration have been preserved, embellished, and coordinated for thousands of years in Phu Tho. The Hung Kings era, when patriotic tradition first emerged, saw this country as a "sacred land" due to its rich cultural values. The intrinsic patriotic tradition of the nation has been affected by the influence of the market, the way of chasing money but forgetting the interests of the country and the national roots, and traditional values have gradually faded as the country enters the process of renovation, the process of industrialization, and modernization of the nation. As a result, safeguarding the Vietnamese nation's innate identity through patriotic traditional teaching through the Hung Temple Festival is an objective requirement and a strategically important task.

2. RESEARCH RESULTS

2.1. Current situation of traditional patriotic education through the Hung temple festival in Phu Tho province

**Advantage*

People have a profound appreciation for the nation's patriotic heritage and the virtues of the Hung Kings thanks to the celebration. forming opinions and motivating people to take an active role in the building, defense, preservation, and advancement of the nation.

Every year, during the third lunar month, there is a propaganda and advertising campaign through the national and local mass media in anticipation of the Hung Temple Festival, which is held to commemorate the Hung Kings. The purpose of the propaganda is to educate people about the patriotic practice of "when you drink water, remember the source" and to express their sincere gratitude to the Hung Kings for their contributions to the construction and preservation of water.

The People's Committee of Phu Tho province has issued a Plan to organize the Hung Kings Commemoration - Hung Temple Festival every year as early as May 1 in order to allow people from all over the country to participate in the festival. The plan calls for the establishment of an organizing committee and the assignment of specific tasks to serve Hung Kings Commemoration Day - Hung Temple Festival, with a special emphasis on propaganda work. In addition to ordering provincial press agencies to publish more news, propaganda, and columns on Hung Kings Commemoration Day - Hung Temple Festival, the Provincial Committee will direct the Provincial Committee for Propaganda and Education to actively advise on the formulation of propaganda guidelines.

The preparations for the ancestor's death anniversary have been the subject of numerous news stories and articles that are routinely broadcast on Phu Tho province's radio, television, and newspapers. More than thirty news and broadcasts about Hung temple, the commemoration of the Hung Kings Ancestor and the culture of the Ancestral Land were sent to Voice of Vietnam, Vietnam Television, Digital Television, and Radio - Television stations of the provinces. Specifically, the provincial Radio and Television broadcast 150 news, 52 reports, and propaganda articles on Hung Kings Commemoration - Hung Temple Festival. In order to inspire pride in the country and patriotic customs among all social classes, the Phu Tho newspaper published a special edition containing 7,800 propaganda copies about prior events held during the festival. Similarly, the Phu Tho electronic newspaper and Dat To Art Magazine did a commendable job of spreading propaganda about the Hung temple festival and the dossier "Hung Kings worship in Phu Tho" to a sizable readership of both domestic and foreign readers.

Some Issues of Patriotic Traditional Education through the Hung Temple Festival in Phu Tho Province

Propaganda work on Hung Temple Radio and the website of the relics with many news, introductions, promoting images of Hung temple historical relics, activities during the festival. Before and during the festival, they hang 30 ozone tapes, 260 propaganda panels, promote the image of Hung Temple, provided news and articles to central press agencies. In particular, the Management Board of the relic area has installed signboards with contents of the Hung Kings period at works, worship areas and relics in the complex of Hung temple historical relics.

In the city of Viet Tri, the Department of Culture, Sports, and Tourism will be in charge of organizing and coordinating the active decoration of the inauguration at the historical site of the Hung temple, as well as the surrounding areas, in coordination with the People's Committee of Viet Tri and other relevant departments and agencies. This will ensure that the visual propaganda on the city's roads is accurate and well-formed. more than 300 panels of all kinds were deployed and installed, along with seven giant poster clusters, 200 ozone tapes, and other propaganda for the Hung Temple Festival. Propaganda regarding the festival is hung by town committees, cities, and districts around the province. When the celebration is in season, the streets are lined with flowers and flags, enhancing the joyous ambiance. Newspapers, central radio stations, and some of the provinces that helped organize the festival, along with the Phu Tho Provincial Party Committee, have boldly promoted the Hung temple festival before, during, and after it has occurred. This has helped to spread awareness of the festival among the domestic populace as well as among friends abroad.

The festival's content is somber, courteous, respectable, safe, and cost-effective. Through its two components-the festival and the festival-the Hung Temple Festival promotes national pride and patriotic tradition.

Regarding the ceremony, it is customary to hold the incense offering ceremony to honor the Hung Kings on the morning of March 10 (lunar calendar). This ceremony is attended by Party leaders, the State, representatives of ministries, central branches, provinces, and cities. The ceremony takes place in the morning of March 5 in Viet Tri City, and on the morning of March 6 in Duc Quoc Lac Long Quan and Quoc Mau Au Co. The Chairman of the Phu Tho People's Committee gave a speech in honor of the Hung Kings to open the official incense offering ceremony at 7:30 am. He said, "In this sacred moment, the sacred spirit of rivers and mountains, the sweet lullaby of August's mother, the instruction of the sixth Hung King, "Bury me on the Big Mountain to stand on the high mountain, and watch over the realm for your children." Vietnamese people's hearts were touched by the 6th King of Hung Kings' parting words of wisdom before he passed away, which were filled with love for the nation, the motherland, and his grandchildren. Uncle Ho's lesson, "The Hung Kings have built water, our uncles and grandchildren must hold it together," also echoed, touching our hearts deeply. (Chairman of the Phu Tho People's Committee, opening statement at the Hung Temple Festival, 2023). Two standard soldiers bearing wreaths, holding the national and guild flags, led the procession, which was then followed by the tribute bowl float and the yellow lacquer painted float. Rice cakes and thick cakes are among the offerings carried in procession to the Upper Temple, along with the five fruits and flowers used as incense. Two standard soldiers bearing wreaths, holding the national and guild flags, led the procession, which was then followed by the tribute bowl float and the yellow lacquer painted float. Rice cakes and thick cakes are among the offerings carried in procession to the Upper Temple, along with the five fruits and flowers used as incense.

Regarding the association, there are a ton of exciting sports, cultural, and tourism events. As part of the "Return to the festival domain of Vietnamese national roots" program, the festival area stretches from Hung temple to the Hac Junction of Viet Tri city, Lam Thao, and Phu Ninh districts. On March 8, in the morning, there will be processions and offerings made in honor of the Hung kings of six regional communes along the historical site of Hung temple. the organization of the procession with the participation of the elders, as well as people from all walks of life shows the respect of the people of Hung temple and they themselves are the people who store folklore traditions for the ancestral ceremony and the procession has a deep meaning, expressing the "Hung King worship belief of Phu Tho people"; organizes brass drumming, lion dancing and xoan singing of Xoan wards. The first and oldest cultural-historical sediment layer in the process of constructing and preserving the Vietnamese people is the Xoan tunes, which recollect the incidents and personalities of the Van Lang national age of the Hung kings; The festival also features competitions to wrap, cook, and pound thick cakes from various provinces and cities; it also features professional art units from participating provinces organizing performances; sports; fairs; ches; ethnic wrestling; crossbow shooting; and swimming competitions on the Lo River, all of which vividly recreate the activities of the Hung Kings period.

The festival area has been extended throughout Phong Chau's ancestral country and features a variety of cultural events infused with fabled folklore. Son Vi site (where there are pieces, early cobblestone tools of prehistoric people, one of the founding addresses of human civilization) has recreated the bucolic, ancient rural market; The contest of pounding thick cakes also recreates the game of wrapping cakes sublimated by the legend of Lang Lieu and boldly imprinted with the imprint of training and raising armies of the Lac generals of the Hung King era. When the Lac slaves instruct people to produce and rear animals to create communities to construct Van Lang land, Tram (Bach Nghe) brings back ancient feelings for every Vietnamese individual.

Particularly when visiting Hung temple, visitors and acquaintances from other countries are compelled to visit Hung Vuong museum. The museum now houses over 10,000 items from prehistoric prehistory to the present day, representing

Some Issues of Patriotic Traditional Education through the Hung Temple Festival in Phu Tho Province

various stages of the country's building and growth, as well as study resources on Vietnamese historical dynasties. Hung Vuong Museum, in particular, houses national treasures, antiques, and relics, particularly treasures from the Ly and Tran eras. The museum also maintains historical military trophies from our soldiers' and citizens' victories over foreign invaders, from the North to the anti-American and anti-French eras. The museum serves as a repository for historical items and scientific findings, as well as a "school" for upcoming generations to learn about the nation's building and water-holding traditions that date back thousands of years.

A network of hundreds of booths introduced and sold products around the Hung temple historical site and surrounding areas. In addition to the artifacts and antiques on display at the museum, the festival organizers also display and introduce cultural publications and products like books, fans, video tapes, souvenirs, and products reflecting the historical period of the Hung Kings as well as the fierce historical process of the nation. Numerous signboards at religious sites featuring particular information on the Hung Kings era. Ads and educational slogans like "*Drink water to remember the source*" and "*Fruit Eaters Remember Planters*" and "*The Hung Kings have built water - our uncles and grandchildren must hold water together*" and "*Towards the Roots of the Nation*" and "*About the festival of Vietnamese national roots*" along with loudspeaker systems installed in all handy locations at the relics, always conveying content and information about the Hung Kings period, about the process of ancestors' founding, about the history of the nation, the legends of King Hung... making an important contribution to the education of patriotic traditions for people of all classes to attend the festival.

The Hung Temple Festival is a distinctive kind of cultural events that imparts to its attendees the traditional values of the country. It is very important for teaching individuals and instilling a love of one's country, hometown, and people. All Vietnamese people have benefited from the festival by having a better understanding of the Hung temple and the great virtues of the Hung kings; they have also learned patriotic customs and had a deep sense of gratitude for the Hung kings who have created and maintained the nation.

**Restrict*

Through the integration of the content of the "ceremony," "festival," and sightseeing and tourism guiding activities, as well as the content of signage at the festival venues, the festival has contributed to helping participants comprehend the patriotic tradition of the Hung Kings. Moreover, a few other factors that lessen the impact of the festival's patriotic traditional education include the insufficient focus on this matter by party committees, authorities, and festival organizers; a shortage of personnel is involved in the festival's administration; Tour guides must possess both great political courage and strong expertise; A portion of the public is not well-informed about the event's historic educational value; traditional educational topics are not discussed concurrently with festival activities; Inspection, treatment of infractions, and environmental rehabilitation remain sluggish. An analysis of the current state of affairs is needed to suggest ways to elevate the Hung Temple Festival to the status of a national relic and receive international recognition for its cultural heritage.

The guides at the historical site of Hung Temple are actually skilled in tourism and cultural institutions. Owing to its youth, Hung Temple doesn't have many activities in practice. There is little orientation and little opportunity to include or modify typical educational content through guided tours.

The Hung temple festival offers a restricted scope of traditional patriotic education, which is why it has the lowest percentage. Some attendees further assert that the educational substance is inert and that, like other festivals, it is purely sightseeing-oriented.

2.2. Some solutions to improve the effectiveness of traditional patriotic education through the Hung temple festival

First, through the Hung temple festival, Party committees, authorities, cultural thought groups, festival management boards, and mass organizations will pay more attention to and coordinate their efforts to teach patriotic customs.

Party committees and local authorities must outline the traditional educational goals, tasks, and solutions through the Hung temple festival appropriate for each time in order to increase the efficacy of traditional patriotic education through the festival. There are strategies for preserving and advancing these admirable traditional values in communal life in addition to educating traditional patriots. In the meanwhile, work to eradicate any unfavorable aspects of the celebration that undermine traditional values. Festival managers, organizers, and leaders must have a thorough understanding of the event in order to accomplish this. The aforementioned representatives need to be methodically trained in festival management and events through centralized in-service or training.

The attention and involvement of social organizations in educating and assisting the masses in becoming aware of, consciously absorbing, and inheriting the patriotic tradition of their fathers through the Hung temple festival is necessary for the results of patriotic traditional education through the festival to achieve high efficiency. Simultaneously, spread awareness of traditional cultural values across a broad segment of the domestic and global audience in order to earn the historical site of Hung Temple the designation of UNESCO's Intangible Cultural Heritage of Humanity.

Second, improve the quality and efficiency of activities of entities participating in patriotic traditional education through the Hung temple festival.

Party leaders, provincial authorities at all levels, and festival management boards should understand the importance of this activity and the role played by the personnel in planning, executing, and serving the festival. Training and retraining must be

Some Issues of Patriotic Traditional Education through the Hung Temple Festival in Phu Tho Province

connected to the placement and utilization of personnel that are appropriate for each individual position on the foundation of sound planning. Undergraduate and graduate degrees are prerequisites for employment in companies and as managers. The festival crew may speak many languages fluently, have access to contemporary facilities, be knowledgeable about the history, relics, and festivals of the area, and be skilled in communication, tourism, and tour guiding.

Enhance festival managers' and organizers' propaganda skills and reinforce their training. Staff members of the Hung temple festival attend monthly propaganda training sessions. Furthermore, Party leaders and provincial officials at all levels must to hold frequent seminars and share experiences from different parts of the nation with festival managers, organizers, and staff.

To introduce patriotic traditional teaching materials into the Hung temple association, administrators will receive training in managing, organizing, and serving the event. It is crucial to teach the Hung King patriotic tradition. Party leaders and provincial authorities must assemble a group of cadres with substantial background in education, competence, and zeal for the field in order to carry out that task effectively.

After every holiday season, managers, planners, and service personnel need to be reviewed and comments made. Leaders should pay your innovative, motivated, and high-achieving employees right away. In addition, they should review the master plan and quickly add new and promising aspects based on that.

Paying substantial salaries to individuals who work directly at the festival is also important, as is providing significant compensation to those who oversee, plan, and run the event. Cultural workers receive regular rewards in order to foster a love for their work and guarantee long-term employment in the community. This serves as the driving force behind instilling in the personnel responsible for patriotic traditional instruction during the Hung temple festival a strong sense of joy and duty.

Third, use the Hung Temple Festival to diversify traditional patriotic instructional approaches and innovate with content, forms, and methods.

Concerning the content of education: When the Hung temple celebration first began, the patriotic traditional education was only briefly acknowledged in the ceremony, the festival, or the curriculum. Innovative educational content needs to be vivid and specific.

Regarding traditional forms of patriotic education: It is necessary to use a variety of forms of education to attract the attention of festival attendees. Such forms must match the characteristics and cognitive level of the subject.

Regarding traditional patriotic education methods in the Hung temple festival: *It is necessary to use the combination of strengths of all methods in the traditional patriotic education work in the Hung temple festival.* In order for patriotic traditional education in the Hung temple festival to be in-depth and sustainable, cultural managers and festival organizers need to have a plan to coordinate with schools to integrate the content of patriotic traditional education of the Hung Kings into the content of history and extracurricular activities.

Fourth, to improve people's understanding of the patriotic tradition of the Hung Kings in many forms

All social classes should be taught about the patriotic legacy of the Hung Kings through long-term initiatives. This effort needs to be done consistently throughout the long term, not just during celebratory times. It's important to educate the public about the historical actions of the Hung Kings, which went beyond simply safeguarding the nation's rivers and inspired each individual to uphold and advance their own sense of national identity. The people themselves are the only ones who can propagate, maintain, and safeguard the Hung King patriotic legacy for future generations. The longevity of traditional values is determined by these kinds of activities. To effectively implement traditional education, we will require a huge team of propagandists and educators with a wealth of expertise and knowledge, as well as a compilation of papers, proofs, and in-depth analyses of the Hung King patriotic heritage.

3. CONCLUSION

Educational activities have yielded noteworthy outcomes through study on patriotic traditional education through the Hung temple festival, helping to imbue all people with the positive traditional values of the country distilled and embodied in the event. The celebration represents a return to the origins and ancestors of the working class, as well as a spiritual need, belief, delight, and direction towards perfect beauty. As a result, it is important that we spread awareness of, protect, and uphold the Hung Temple Festival's outstanding traditional cultural values. In order to accomplish that and teach the next generation about the beauty of the Hung temple association, effective propaganda, education, and festival organization and management are required. Simultaneously, avoid and eradicate clouds and negative occurrences that undermine the traditional values that our country's forefathers have instilled in the Hung temple festival.

REFERENCES

- 1) Communist Party of Vietnam (1998), *Resolution of the Fifth Conference of the Eighth Party Central Committee "on building and developing an advanced Vietnamese culture imbued with national identity"* National Political Publishing House, Hanoi.
- 2) Tran Van Giau (1980), *Traditional spiritual values of the Vietnamese nation*, Social Science Publishing House, Hanoi.
- 3) Ngo Duc Thinh (2007), *On traditional beliefs and festivals*, Information Culture Publishing House, Hanoi.

Some Issues of Patriotic Traditional Education through the Hung Temple Festival in Phu Tho Province

- 4) Le Tuong - Pham Hoang Oanh (2010), *Hung Temple, National Special Historical and Cultural Relic*, Culture - Information Publishing House.
- 5) Phu Tho People's Committee, Hung Kings Commemoration Commemoration Organizing Committee - Hung Temple Festival 2022, Report summarizing the organization of Hung Kings Commemoration - Hung Temple Festival in 2022.
- 6) Phu Tho People's Committee, Hung Kings Commemoration Commemoration Organizing Committee - Hung Temple Festival in 2023, Report summarizing the work of organizing Hung Kings Commemoration - Hung Temple Festival in 2023.



There is an Open Access article, distributed under the term of the Creative Commons Attribution – Non Commercial 4.0 International (CC BY-NC 4.0) (<https://creativecommons.org/licenses/by-nc/4.0/>), which permits remixing, adapting and building upon the work for non-commercial use, provided the original work is properly cited.